

A Whole Brain® 'hack' to enhance learning



Whole Brain® Thinking is a powerful tool that enhances our understanding of how we think and approach work. Engaging Whole Brain® Thinking in the design and delivery of learning experiences and group processes helps participants with different thinking preferences to engage, collaborate and learn effectively.

Here is a great Whole Brain® Walk Around guide on how different thinkers learn and what engages and disengages them.

A Analytical

Prefers: Fact-based lectures, research, readings, case studies, quantitative data, databases, spreadsheets, case studies, expert insights, applied logic and theories.

Struggles with: Vagueness, expressing emotions, imprecise concepts and lack of logic.



B Structured

Prefers: Outlines and checklists, timelines, worksheets, self-paced learning, policies and procedures, order, agendas, summaries, structured problem-solving with steps, pre-and-post tests, quizzes and case studies.

Struggles with: Taking risks, unclear concepts & instructions and ambiguity.



Experimental D

Prefers: Brainstorming, discovery learning, holistic exercises, synthesis, animation, playing games, mind mapping, visualisation, metaphors, creativity, illustrations, storyboarding and simulation.

Struggles with: Autocratic styles, excessive strictness, time-management, inflexibility and too much detail.



Relational C

Prefers: Chatting, storytelling, group discussions, forums, small groups, team learning, body language, role-playing, sharing personal experiences, listening, qualitative research and auditory, physical and kinesthetic activities.

Struggles with: Too much data and analysis, lack of interaction and minimal time for relationships and connecting.

